MCM TELECOM JOINS FORCES WITH TELIA CARRIER IN QUERÉTARO, MEXICO

Collaboration strengthens regional connectivity, cloud and access to global data centers

Mexico City – December 7, 2021 – MCM Telecom, a leading telecommunications company in Mexico, today announced regional collaboration with Telia Carrier. Customers in Querétaro will benefit from Telia Carrier's number one ranked global backbone, [AS1299](), and local availability of high-speed [IP Transit](), [Cloud Connect](), [DDOS Mitigation](), [Ethernet]() and [IP Connect]() services for operators, content providers and enterprises alike.

Querétaro is a critical location for national and international companies in Biotechnology, Aerospace, Automotive, and Information Technologies. With over 45 industrial parks, this region is Mexico's third fastest growing economy, and a hub for new data center development, with recent investments by KIO, Equinix, Odata, Microsoft, and Ascenty. The continued expansion of infrastructure supports cloud ecosystem operations for thousands of enterprises in Mexico. On a global scale, Querétaro's dynamic economy has much to offer foreign investors.

"This alliance enables the connection between any Data Center in Querétaro with the world. Businesses in Mexico are accelerating their digital transformation, putting workloads and apps in the cloud for their work-from-home employees. We are pleased to be joining forces with Telia Carrier to deliver diverse, secure, scalable and reliable connectivity for enterprise customers concerned about stability of service and reliability," said Julio Palacios, Global Business Development & Carrier Relations Director, MCM Telecom.

With 25 years in the Mexican market offering connectivity services exclusively for enterprises, MCM Telecom is recognized as a UCaaS leading provider in Mexico and Latin America, according to a 2021 Frost & Sullivan independent research report. MCM Telecom maintains its primary focus of growing its national optical fiber backbone to provide fast, reliable, and secure connectivity for its clients. MCM connects with all the developing Data Centers in Querétaro to offer easy connectivity for enterprise clients.

"Telia Carrier is driven to improve local availability to high-speed and vital backbone services via organic growth. This investment in Querétaro confirms the city's fast-paced development and reflects the growing demand from customers to improve connectivity to our ecosystem of cloud services, applications and content and high-quality local access for enterprise, as businesses continue to work remotely," said Luis Velasquez, Mexico Business Manager, Telia Carrier.

Together, both companies will support demand for high transactional, low latency, always-on connectivity: delivered as MEF certified ethernet, partner qualified direct cloud connections for existing and incoming customers in Querétaro. The enterprise ecosystem will have access to a robust national redundant optical fiber infrastructure, granting entrance into Mexico and taking advantage of Telia Carrier's global backbone. The joint effort will support Cloud, AI and data protection projects for Mexican and international companies as they expand cloud, hybrid cloud and multi-cloud environments.

About MCM TELECOM

By focusing only on the corporate market, MCM reduces time to market for new enterprise-grade solutions with local and global presence. MCM Telecom operates redundant next-generation fiber optic networks and manages platforms in the cloud for the commercial areas of Mexico's main economic centers. Discover more at https://www.mcmtelecom.com/carriers

About Telia Carrier

Telia Carrier solves global connectivity challenges for multinational enterprises whose businesses rely on digital infrastructure. On top of the world's #1 ranked IP backbone and a unique cloud and network service provider ecosystem, we provide an award-winning customer experience to customers in 125 countries worldwide. Our global Internet services connect more than 700 clouds, security, and content providers with low latency. Our private Cloud Connect service connects directly to Amazon Web Services, Microsoft Azure, Google Cloud, IBM Cloud, and Oracle cloud across North America, Europe, and Asia for further resilience. Discover more at teliacarrier.com, and follow us on LinkedIn and Twitter.

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